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Nationally Syndicated founder of Askthebuilder.com, Tim Carter to speak at AMA Seminar

(CINCINNATI; September 25, 2007) – The Cincinnati Chapter of the American Marketing Association (AMA) is excited to announce that Tim Carter, Nationally Syndicated Founder of Askthebuilder.com will conduct a seminar on the future of Internet Advertising. Tim, an award-winning Internet Publisher and a prestigious YouTube Partner, will share his unique insight into exactly what is happening in the digital world with respect to video advertising.

Tim Carter is the author of the nationally-syndicated newspaper column Ask the Builder and founder of Askthebuilder.com. A 1974 graduate from the University of Cincinnati, Carter started a remodeling and repair business with resounding success. In 1994 after being named as one of the top 50 Remodelers in the USA by Remodeling magazine, Tim launched “Ask the Builder” in the Cincinnati Enquirer and soon self-syndicated the column into 30 other newspapers across the country. Ask the Builder evolved through radio and video segments for local media in Cincinnati as well as his successful website. Carter has been named Hotshot of the Year in 2004 by the International Society of Internet Entrepreneurs, Entrepreneur of the year at the ContentBiz Summit in 2005 and was selected to attend the prestigious Google Zeitgeist in 2005 & 2006.

Seminar Details

When: Thursday, October 4, 2007

Where:

Kenwood Towers- 1st Floor Meeting Room
8044 Montgomery Road (I-71 & Montgomery Road)

Time:

7:30 a.m. – 8:00 a.m.- Registration & Continental Breakfast

8:00 a.m. - 10:00 a.m.- Seminar

Registration:

Online at www.cincinnatiama.org

Or by Phone: 513.784.2373

Cost:

Members

\$25 for reservations made by October 1

\$30 for reservations made after October 1

AMA Student Members - \$18

Non-Members

\$40 for reservations made by October 1

\$45 for reservations made after October 1

Pay at the door Visa/Mastercard, Amex, check or cash.

Cancellations must be made 48 hours in advance to avoid billing. To cancel your reservation, please call the AMA at 513.784.2373 or email info@cincinnatiama.org.

About Cincinnati Chapter of the American Marketing Association

The Cincinnati Chapter of the AMA was founded in 1940 to promote the advancement of marketing in Greater Cincinnati. The chapter, with its 450+ members, is recognized as the preeminent organization for professional growth and networking among Cincinnati-area marketers. Visit the Cincinnati Chapter of the AMA on the web at www.cincinnatiama.org.